

# Help Us Continue to Protect the Magic That is Holmdel.

## What Do You Want Holmdel to Look Like in 5, 10, 25 Years?

In 1998, Holmdel residents, concerned about rapid growth and development in our town, formed a citizens' organization to promote informed and thoughtful land use, protect our natural resources and preserve our quality of life – considering all the consequences for the future.

Holmdel stands at a crossroads. The few remaining undeveloped acres north of the Garden State Parkway are fast disappearing. Builders are poised to develop much of the open space south of the Parkway. We can either look like every other overdeveloped North Jersey suburb or, through intelligent land use planning, retain Holmdel's bucolic sense of place and protect our water supply.

## A Citizens' Group Whose Time Has Come...

Holmdel Citizens for Informed Land Use is made up of people like you, representing a cross section of backgrounds and political points of view. We share one common concern – the intelligent use of what precious little undeveloped land we have left in Holmdel.

Our purpose is to encourage good land use policies that are a natural outgrowth of open government by good people. While we are non-partisan, we will not shy away from utilizing political leverage if we have to (and we have).

## Our Goals

- Protect our environment and quality of life.
- Save mature woodlands, farmlands and vegetated stream corridors.
- Prevent the erosion of the suburban-rural character of our town that occurs with every swipe of the bulldozer and every cut of the saw.
- Support open space planning and acquisition for all areas of Holmdel, and incorporate CILU land use goals into Holmdel's Master Plan.
- Limit overdevelopment in southern Holmdel (spurred by sewer expansion) and its environmental stress on the Swimming River Reservoir Watershed.
- Support conservation-based development.

## What We Do

- ❖ Promote and co-sponsor Holmdel Earth Day nature walks and festivities at Bayonet Farm with the Holmdel Township Environmental Commission.
- ❖ Hold monthly meetings at the Holmdel Community Center (open to all) to educate the public.
- ❖ Monitor Township Committee, Planning Board, Zoning Board, Board of Health and other municipal public bodies for agenda items pertaining to land use, environmental protection and related topics.
- ❖ Send e-mails to CILU members to alert them about opportunities to appear before Holmdel Township committees on behalf of land use and related issues.

## Do Your Part.

- I'd like to join Citizens for Informed Land Use and am enclosing my Annual Dues. (\$20/person, \$40/family)
- I'd like to donate\*:
  - \$50
  - \$100
  - \$200
  - Other: \$\_\_\_\_\_
- I'd like to volunteer my time and service.

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Please make check out to CILU and forward to:

CILU, Inc.  
Box 632  
Holmdel, NJ 07733

\*Contributions are not tax deductible as charitable contributions for Federal income tax purposes.

*“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”*

*- Margaret Mead*

## Recent CILU Presentations

“Informed Land Use” naturally means keeping our members informed and current about land use issues. So we bring in the experts:

- ◆ Organic Gardening: Natural Lawn Care and Lasagna, Presented by Rich Fuller, Northeast Organic Farming Association (NOTA)
- ◆ Holmdel’s Tax Revaluation, Presented by Eldo Magnani, Township Tax Assessor
- ◆ Bears: Too Close for Comfort, Presented by Holmdel film maker Tom Phillips
- ◆ How Can We Protect Holmdel’s Drinking Water? Presented by William H. Pearce, New Jersey-American Water Company
- ◆ Changes in the Preservation Landscape: How Much Open Space Can New Jersey Afford? Presented by Ralph Siegel, Garden State Preservation Foundation
- ◆ Conservation Zoning, Presented by Charles Starks, Holmdel’s Assistant Township Planner
- ◆ The Sierra Club’s ‘Cool Cities’ Program: A Creative Response to Global Warming, Presented by Dr. Stefano Crema, retired petrochemical industry executive
- ◆ Holmdel Construction Permits, Presented by Django Wieggers, Holmdel Township Construction Office

Citizens for Informed Land Use, Inc.

BOX 632 HOLMDEL NJ 07733

## Accomplishments

- Helped preserve the 416 acre Chase Tract (which had been slated for residential development) for parkland and farmland in perpetuity .
- Petitioned the Holmdel Township Committee to reject the proposal from Preferred Real Estate Investments to change the Lucent Tract zoning to include housing.
- Initiated formation of Friends of Holmdel Open Space (FOHOS) as a 501 (c) (3) not-for-profit organization that raises money to preserve open space.
- Supported Holmdel’s Waste Water Management Plan at Township Committee meetings.
- Testified at the state and county levels to block a planning area designation revision in the State Plan for southern Holmdel that would have allowed a huge village center (double the area of Red Bank) to be developed on environmentally sensitive land.
- Encouraged the Township Committee to appoint an Open Space Committee.
- Encouraged the Township Committee to assign a planner to work with the Holmdel Environmental Commission to complete an open space study and develop an open space plan.
- Supported circulation of a petition opposing installation of a multi-million dollar main trunk sewer line in southern Holmdel, as a result of which the citizens voted down sewer construction and the Township withdrew its sewer plan.

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# CILU

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[www.holmdel-cilu.org](http://www.holmdel-cilu.org)